

EMPOWERING GIRL CHILD THROUGH STEM APP

EY STEM APP ROLL-OUT FOR GIRL CHILD STUDENTS

BACKGROUND

To empower the girl child, EY STEM App has been developed in the form of gaming platform with learning modules inspired from top educational institutions of the world such as Stanford, NASA, etc., including world forums and organizations such as UNESCO, UNDP, WEF, OECD etc.

This app has a total of 17 channels with over 450 activities in an incentivized learning model. The target group of the app is girls aged from 13-18 years or girls in classes from VIII-XII. Girls in this age group are at the zenith of deciding their career paths

ICCo has been implementing the ideation of EY Foundation in aiding young adolescent girls for indulging in an experience of their perspective on various topics and fragments related to STEM through a fun learning approach in the state of Assam, Meghalaya, Nagaland and Mizoram.

Through the intervention at school, coaching center, and education center level, ICCo has reachout to 9800+ girl child in the reporting period.

